David W. Simbro is the senior vice president and executive officer of Risk Products. His current responsibilities include serving as company leader for the life insurance and annuity product lines and leading insurance product solutions – “solutions” includes product development, product innovation, product competition and advanced markets for all of our insurance lines (annuities, DI, life, and LTC).

Simbro joined Northwestern Mutual in 1983. He held numerous roles as an actuary and has led every one of our insurance product lines. During the 1990’s he led product development and pricing of individual and group DI, and led the company’s strategic entry into the Long Term Care business. In 1998, Simbro took over the personal markets area of the Life Product Department, and in 2000 he joined the Marketing Department as a vice president. In 2001, he returned to the Actuarial Department as vice president of life and annuity pricing. Three years later, he became the leader of the LTC product line, and in 2008, added the responsibility of leading the DI product line. In 2009, he became the leader of the life insurance line, and in 2012 he added the responsibility of leading the annuity line and oversight of Underwriting Standards.

Simbro grew up in Cedar Rapids, Iowa, and graduated in 1983 with an Actuarial Science degree from the University of Iowa. In 1987 he finished his actuarial exams and became an FSA. In 2002, he earned his M.B.A. from the University of Wisconsin—Milwaukee. He recently completed service on two national boards --the Alzheimer’s Association, and LL GLOBAL (the parent organization of LIMRA). He is married to Jean, and they have two grown children and twin grandchildren.